

## **Photography Writer / Ghost Writer**

### **Description**

We have a part time / freelance position for a skilled and imaginative photography copywriter to write clear and concise copy for web based articles which will inform and engage target audiences.

Articles will be approximately 1000 words ranging from simple 'how tos' to creative and inspirational material. You will also be updating / re-writing existing material.

Please submit up to three photography writing samples, so we can get an idea of your best work. Feel free to include links to your content or portfolio.

Work is likely to come in batches over a period of a year. Pay rates to be discussed

### **Essential criteria** (Please don't apply if you cannot fulfill these)

Emotional Intelligence

Excellent photographic knowledge

Excellent English language writing, editing and proofreading skills

Ability to write for specific target reader demographics

Sense of humour

### **Desirable criteria** (If you can do these you have an edge, but they're not deal breakers)

Understanding of psychographics

Interest in personal development

Adobe Lightroom skills

### **Responsibilities:**

Updating existing articles

Writing new articles for specific personas identified in our client database

Working with other creative professionals to build marketing projects and campaigns

Ability to use analogy for explanations

Edit and proofread copy as needed

### **Requirements:**

Collaborative spirit

Excellent time-management and organizational skills

Responsibility

Authenticity

Enthusiasm

**If this is You**, please email your details and CV to Nigel Barfoot  
nigel.barfoot@datatech-consultants.com

